

WHAT IS CLAIMED IS:

1 1. A method for electronically displaying an on-demand listings
2 guide, the method comprising:
3 simultaneously displaying information for at least one series and
4 information for a plurality of episodes for the at least one series on the same screen,
5 at least one of the episodes being selectable for on-demand viewing.

1 2. The method of claim 1 further comprising simultaneously
2 displaying a plurality of series, wherein each displayed series can be selected to
3 display the plurality of episodes available on-demand for the selected series.

1 3. The method of claim 1 wherein displaying the on-demand
2 listings guide includes magnifying one of the plurality of displayed episodes in a
3 window.

1 4. The method of claim 3 further comprising displaying in the
2 window an episode title and an episode description for the selected episode.

1 5. The method of claim 3 further comprising displaying a
2 number of actuatable buttons in the window, at least one of the buttons being a
3 PREVIEW button to preview the selected episode.

1 6. The method of claim 5 wherein previewing the episode
2 includes displaying the preview in the window.

1 7. The method of claim 5 wherein displaying the actuatable
2 buttons includes at least displaying a GO TO SHOW button to order the selected
3 episode.

1 8. The method of claim 5 wherein displaying the actuatable
2 buttons includes displaying an ADULT LOCK button to prevent ordering of the
3 selected episode.

1 9. The method of claim 5 wherein displaying the actuatable
2 buttons includes displaying a RATE IT button to rate the selected episode.

1 10. The method of claim 1 further comprising ordering a selected
2 episode for viewing, and further displaying a control panel during viewing of the
3 selected episode, the control panel having actuatable buttons for executing
4 operations relating to the selected episode.

1 11. The method of claim 10 wherein displaying the control panel
2 includes displaying a button to enter a chat related to the selected episode.

1 12. The method of claim 10 wherein displaying the control panel
2 includes displaying a button to record the selected episode.

1 13. The method of claim 1 further comprising providing
2 navigation capability through the listings guide which includes scrolling the series
3 and episode information into a fixed window to select an episode.

1 14. The method of claim 13 wherein scrolling includes scrolling
2 in a first direction to change the displayed series and scrolling in a second direction
3 to change the selected episode.

1 15. The method of claim 13 wherein the series and episode
2 information is scrolled into the window without any re-loading or refreshing.

1 16. The method of claim 1 wherein displaying the episode
2 information includes displaying an episode title adjoined to other episode
3 information for ease of association.

1 17. A method for electronically displaying an on-demand listings
2 guide on a screen, the method comprising:

3 simultaneously displaying information for at least one series and
 4 information for a plurality of episodes from the at least one series in a flip menu
 5 overlaying only a portion of the screen, at least one of the episodes being selectable
 6 for on-demand viewing.

1 18. The method of claim 17 wherein displaying the plurality of
 2 episodes includes magnifying episode information for one of the episodes in a
 3 window, the magnified episode information including an episode title and an episode
 4 description.

1 19. A system for providing on-demand viewing, the system
 2 comprising:
 3 a transceiver in communication with a media source for receiving
 4 program signals, the program signals including an on-demand listings guide which
 5 simultaneously displays information for at least one series and information for a
 6 plurality of episodes from the at least one series, at least one of the episodes being
 7 selectable for on-demand viewing.

1 20. The system of claim 19 wherein the guide includes a window
 2 for selecting one of the plurality of episodes for ordering.

1 21. The system of claim 19 wherein the window displays an
 2 episode title and additional episode information.

1 22. The system of claim 21 wherein the episode title and the
 2 episode information are adjoined to ease association of the information with the title.

1 23. The system of claim 21 wherein the episode title shown in the
 2 window is magnified relative to the other displayed episodes.

1 24. The system of claim 19 wherein the media source is a cable
 2 service provider.

1 25. The system of claim 19 wherein the media source is a satellite
2 service provider.

1 26. The system of claim 19 wherein the guide includes a window
2 for selecting one of the episodes, the window including a number of actuatable
3 buttons for manipulating content displayed in the window.

1 27. The system of claim 26 wherein one of the buttons is a
2 PREVIEW button to preview the selected episode.

1 28. The system of claim 27 wherein the preview is shown in the
2 same window as the selected episode.

1 29. The system of claim 26 wherein one of the buttons is a GO TO
2 SHOW button to order the selected episode.

1 30. The system of claim 26 wherein one of the buttons is an
2 ADULT LOCK button to prevent ordering the selected show.

1 31. The system of claim 26 wherein one of the buttons is a RATE
2 IT button to rate the selected show.

1 32. The system of claim 19 wherein the transceiver is further
2 configured to generate an audio signal in response to one or more signals received
3 for operating the guide.

1 33. A system for providing an on-demand viewing on a screen,
2 the system comprising:

3 a transceiver in communication with a media source for receiving
4 program signals, the program signals including an on-demand listings guide which
5 simultaneously displays information for at least one series and information for a
6 plurality of episodes from the at least one series in a flip menu overlaying only a

7 portion of the screen, at least one of the episodes being selectable for on-demand
8 viewing.

1 34. The system of claim 33 wherein the selected episode is
2 displayed in a window, the window including the episode information which
3 includes an episode title and an episode description.

1 35. The system of claim 34 wherein the transceiver is further
2 configured to display a control panel having actuatable buttons for executing
3 operations relating to the selected episode.

1 36. The system of claim 35 wherein the control panel buttons
2 include a CHAT button to enter a chat environment.

1 37. The system of claim 35 wherein the control panel buttons
2 include a SAVE button to save the ordered episode.